



Xylem Watermark Project Sponsorship Guide in Partnership with Planet Water Foundation

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Getting Started

Xylem Watermark and Planet Water Foundation have teamed up to give the opportunity to our colleagues and partners to directly support projects that bring clean water access to communities in need.

To plan your sponsorship project, begin by reviewing the Solutions section to decide which type of project you would like to support. Then, review the Donation Details section for instructions on how to make your donation via a custom fundraising page.

When you've decided upon the type of project you would like to support, follow the instructions in this guide carefully to complete the registration form and indicate whether you will be traveling to volunteer in support of your project.

Thank you for your interest in supporting this important work! We look forward to partnering with you to solve water.

Partnership Overview:

A Passion for Bringing Clean Water Access to Communities

Xylem Watermark encourages our employees and partners to help support our best-in-class non-profit partners such as Planet Water Foundation. If you or your company are passionate about bringing clean water access to communities, then making a donation to sponsor the installation of one of these water filtration solutions can ensure that your contribution makes a direct impact.

Xylem Watermark

Xylem Watermark is Xylem's corporate citizenship and social investment program. Xylem Watermark's mission is to provide and protect safe water resources for communities and to educate people about water issues. By working with best-in-class nonprofit partners such as Planet Water Foundation, and leveraging the expertise, time, and passion of Xylem's employees and stakeholders, Xylem Watermark is able to address the full spectrum of global water challenges. For over 11 years, Xylem Watermark has been generating social impact by delivering clean water to communities in need, responding to water-related disasters with humanitarian assistance, and empowering communities through education about water, sanitation, and hygiene, and the value of water.

Planet Water Foundation

Planet Water Foundation is a non-profit organization devoted to providing access to safe drinking water to impoverished communities. Through the installation of community-based water filtration systems, handwashing infrastructures, and the implementation of Water-Health & Hygiene Education programs, Planet Water Foundation directs attention to two critical areas: supporting schools, children, and local communities in the Asia-Pacific and Latin America regions, as well as the provision of safe drinking water in the aftermath of natural disasters worldwide.

Success Together

Over the past ten years, the Xylem Watermark and Planet Water Foundation partnership has provided more than 2 billion liters of clean water across 12-countries. Through this global collaboration, Xylem Watermark has involved global employees in projects and contributions through programs like employee matching. In addition, Xylem suppliers and factories participate as deployment partners. We look forward to expanding our impact by providing this opportunity for Xylem stakeholders to directly support Planet Water Foundation projects.

Solutions

AquaTower

System Overview:

Community-scale water filtration system deployed in Elementary Schools. Provides clean water access to up to 1,800 people per day. Planet Water also implements its Water-Health and Hygiene Education Program as part of each deployment.

Cost: Cost: \$19,000 / system + shipping costs

Location Options:

- Cambodia (shipping cost \$1,000)
- India (shipping cost \$2,000)
- Indonesia (shipping cost \$1,000)
- Mexico (shipping cost \$2,000)
- Philippines (shipping cost \$1,000)
- Thailand (shipping cost \$1,000)
- Vietnam (shipping cost \$1,000)

Volunteer Activity:

Full Day volunteer activity for up to 10 people. Dates to be coordinated between Project Supporter and PWF team. **All travel, accommodations, and logistics to be arranged by and paid for by the Project Sponsor.**



Solutions

AquaBlock: Emergency Response Fund

System Overview:

Emergency Water Kiosk housed in a vandal resistant, aluminum container, with 4-stage water purification process for the provision of safe, clean drinking water from surface or ground sources. It is powered by three selectable pumping solutions- petrol, electric, or manual treadle, making it versatile for any situation. The system supports the daily drinking water requirements of 10,000 people and is deployed in disasters and emergencies.

Emergency Response Fund:

Donations for this effort can be made in amounts greater than \$5,000 to the Planet Water Emergency Response Fund. When disaster strikes and your funds are utilized for the deployment of an AquaBlock, you will be informed of the impact of your contribution.

Cost: \$21,500/ system + shipping of \$5,000

Minimum Donation Amount: \$5,000 - *Sponsor 25% or more of an AquaBlock in order to be a sponsor and for your company's brand to be displayed on the deployed product.*

Location Options:

- TBD - AquaBlocks are deployed in response to disaster, therefore it is not predictable when or where they will be deployed.

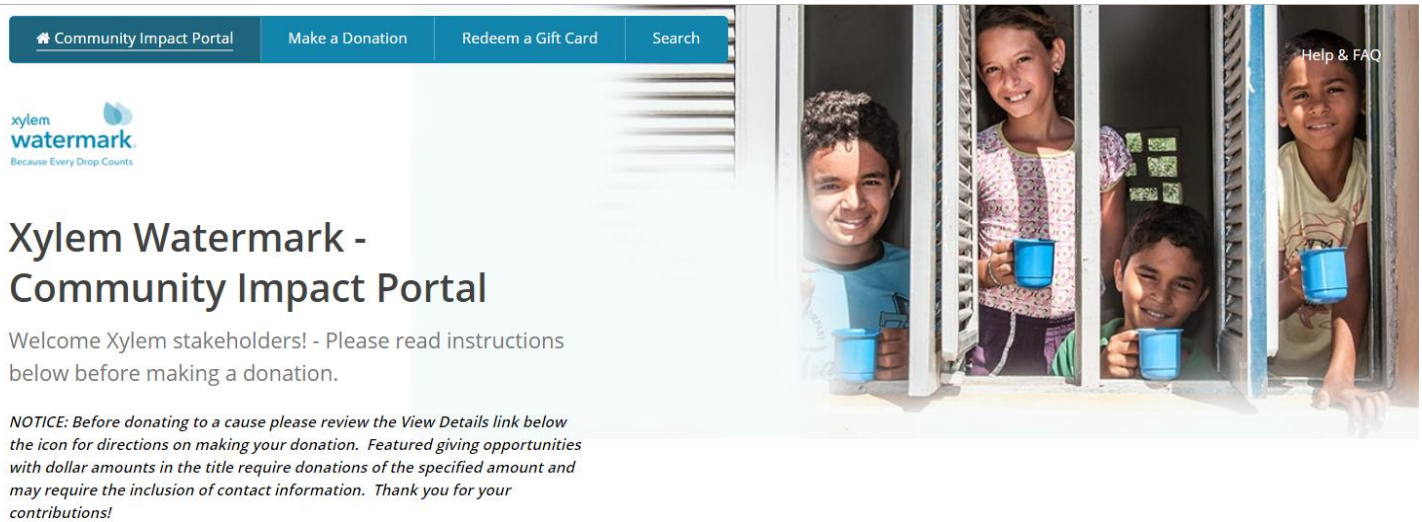
Volunteer Activity:

No volunteer opportunity available as AquaBlocks are deployed by Planet Water Foundation staff and Xylem Disaster Response teams.



Donation Details

Make a donation or raise funds for your project with the Xylem Watermark Community Impact Portal



For Non-Xylem Employees

1. Complete this **required survey**: <https://www.surveymonkey.com/r/ProjectSponsorship>
2. The Xylem Watermark team will reach out to you via email to discuss the details of your sponsorship and help set up the project fundraising page on the [Community Impact Portal](#).
3. Once the fundraiser is active, return to the **View Details** page for the project you are sponsoring and select **Donate Now** to make your donation.
4. The link is shareable, and everyone can donate by clicking on **Donate Now**.

For Xylem Employees

1. Complete this **required survey**: <https://www.surveymonkey.com/r/ProjectSponsorship>
2. The Xylem Watermark team will reach out to you via email to discuss the details of your sponsorship.
3. Create a Giving Opportunity on [MyWatermark](#). Once approved, Xylem Employees and externals will be able to start donating.
4. Xylem Employees can donate through MyWatermark by going to the *Giving Opportunity* and externals can donate through the [Community Impact Portal](#).

Once the goal is reached, the Xylem Watermark Team and Planet Water Foundation will contact you to discuss the next steps.

***Matching donation is applicable to all Xylem Employees and/or business partners related to Xylem.**

Note: If you are interested in planning a trip, travel expenses are not covered by Planet Water Foundation or Xylem Watermark. If you indicate your interest in planning a trip on the required survey, you will receive additional details via email.

Travel Information

Planning a Volunteer Trip

Project Planning

If you choose to travel for the installation of your project, you must indicate your interest when completing the initial survey. Shortly after you complete the survey and either set up your fundraising page or donate through the Community Impact Portal, you will receive an email with a project timeline and details from Xylem Watermark. Official project planning begins after all funds are raised and donated for a product. Project planning requires approximately 120 days.

Travel Planning

Once you have raised or donated all project funds, you may book your travel to the location. Once you provide Planet Water Foundation with your travel dates, they will work with you to determine the site location and schedule for your volunteer days. Any additional aspects of your travel itinerary are open for you to plan. Leading up to the trip, Planet Water Foundation will provide you with a site profile and project briefing materials.

Sample Itinerary

Below is a sample itinerary for a trip for which participants sponsored the installation of one AquaTower.

Day	Time	Activity	Location
Day 1: Travel & Arrival	TBD	Travel to project location: India or Cambodia	
Day 2: AquaTower Project	1-2 Hours 45 Mins 3 Hours 1 Hour 2 Hours 1 Hour	Breakfast at Hotel Transport to Project Site Orientation with PWF Staff AquaTower Construction Lunch Break WASH Education Implementation AquaTower Dedication Ceremony Transport back to Hotel	Primary School
Day 3/4: Sight-Seeing	TBD	Spend days visiting local monuments, markets, cultural sights	TBD

FAQ

Q. Can I sponsor an AquaTower in a location that is not listed?

A. The locations listed have ongoing programs that are in need of donations, and which allow Planet Water to efficiently facilitate installation. There are situations in which Xylem Watermark and a stakeholder partner can coordinate a project in a location that is not listed above, but this happens only in certain cases for strategic purposes. If you are interested in proposing a project in a location not listed in this guide, you can reach out to XylemWatermark@xylem.com to inquire.

Q. When will I receive further project details if I am planning to book a trip?

A. If you indicate on the required survey that you are interested in booking a trip to install the product you are sponsoring, you will receive an email from the Xylem Watermark team with information about project planning and travel considerations.

Q. How long does it take to plan the project I am sponsoring once all funds have been raised?

A. A minimum of 120 days is required between the reception of funding by Planet Water Foundation and the installation of a system.

Q. What is the average cost of travel and accommodations if I want to attend the installation of the project I am sponsoring?

A. Prices vary by location. The estimated cost of a plane ticket and accommodations for a trip to Cambodia from the United States is approximately \$3800 per person.

Review the options and determine your path forward with supporting Planet Water Foundation. If you have any questions regarding getting started or managing your fundraising campaign, please contact the Watermark team or Clay Smith from Planet Water using their contact information below.

Xylem Watermark and Planet Water Foundation Contacts:

Please copy both parties on all communications.

Xylem Watermark Team
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Planet Water Team
info@planet-water.org

xylem watermark

