

# Watermark Partner Contributions Program

## Criteria & Frequently Asked Questions

Globally, Xylem Watermark has committed to provide a 1:1 match of funds contributed by our partners to nonprofits responding to COVID-19, up to \$500,000.

### Criteria

- The nonprofit must be responding to a need generated by the COVID-19 pandemic
- The nonprofit organization must be 501c3 or equivalent that is approved and registered with Benevity (Xylem's grants portal tool). Use the [Benevity Search Portal](#) to determine if your partner meets this criteria.
- Donations must be made through the Watermark Community Impact Portal to be matched.
- Matching will be capped at \$25,000 per fundraiser.
- Prioritization will be given to fundraisers which impact densely populated locations, which are currently heavily impacted by COVID-19 or high-risk, low-resource location that require advanced preparedness
- Prioritization will be given to fundraisers which are related to the following focus areas:
  - *Watermark mission & focus areas:* Emergency response, WASH, Value of Water, education, youth development
  - *Support & safety for critical services frontline personnel:* Preparedness, mental health resources, training, etc. for frontline workers at utilities, health care, & critical care facilities, etc.
  - *Community sustainability & resilience:* Provision of critical life resources (i.e. food, water, medical care), small businesses support, youth support & education, etc.
  - *Infection mitigation:* Efforts to prevent the spread & impact of COVID-19 cases

### Matching Donation Process

1. Visit the [Watermark Community Impact Portal](#)
2. Review the COVID-19 related initiatives that Xylem Watermark is matching, and select one that you would like to support. Select Donate Now and follow instructions to payment.
3. Your donation will automatically be matched, and a receipt will be sent to your email

### Matching Fundraiser Process

*Partners may establish their own matching fundraiser in support of a nonprofit of their choice.*

1. Upon submission of your request, Xylem Watermark contact you within 1-3 business days.
2. Your Giving Opportunity page will be published on the Community Impact Portal.
3. Xylem Watermark will share the page link with you. This link can be shared with colleagues and community members to appeal for donations to the cause.
4. Weekly, applicants will receive a report of the funds raised through your fundraiser. For privacy reasons, Benevity cannot disclose the names and donation amounts of individual donors.

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## Frequently Asked Questions

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### Frequently Asked Questions

Q. How and when will funds be released to the nonprofit?

A. Funds will be released to the non-profit on a bi-monthly basis. Donations made through this portal will be aggregated, and the total will appear on a report sent to the nonprofit by Benevity.

Q. Can my company set up more than one fundraising page?

A. We are not limiting the number of fundraisers a company can establish at this time, though this is subject to change based on demand.

Q. Are donations tax deductible? Will donors receive a receipt?

A. Yes, donors will receive a receipt via the email provided during payment of the donation.

For additional FAQ's and answers, [click here](#).

If you require additional support, please contact [xylemwatermark@xyleminc.com](mailto:xylemwatermark@xyleminc.com)

Thank you for your generous contributions and for joining us in our efforts to respond to COVID-19 around the world!