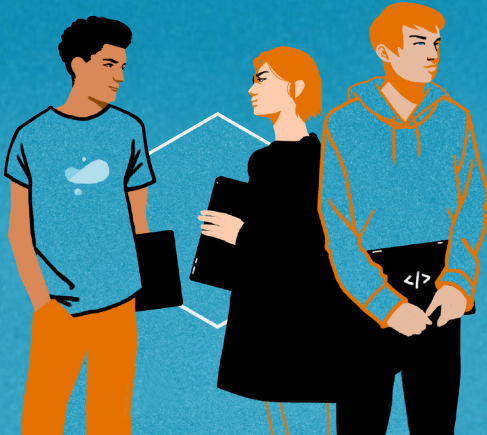


# XYLEM IGNITE

[xylem.com/ignite](http://xylem.com/ignite)

**xylem**  
Let's Solve Water



Xylem Ignite is a global initiative that seeks to build a strong network of passionate student leaders and empower them to drive real change in the water industry. The program is built on three critical pillars of impact - **Innovation, Education and Community Involvement** - with the goals of:

Accelerating innovation growth through hackathon events, critical problem solving challenges, and incubator initiatives

Advancing water sustainability education through training, masterclasses and mentorship from Xylem leaders and industry experts

Giving back to the community in conjunction with Xylem's Watermark for Youth program

## KEY INITIATIVES

### 1. XYLEM GLOBAL STUDENT INNOVATION CHALLENGE

An 8-week event, inviting individuals, or teams, to develop a project on one of four water challenges, with separate cash prizes totaling \$20,000 available for the winners of the high school and university tracks.

### 2. XYLEM REACH STUDENT HACKATHON

High school students, mentors and speakers gather annually as part of the Xylem REACH Conference to learn more about the company's role in the water cycle, and to participate in various challenges to solve water.

### 3. INNOVATION INCUBATOR PROGRAM

Provides students who have an existing innovation prototype and a strong interest to further develop their idea with resources, including mentorship, expertise and access to equipment.

### 4. WATERMARK FOR YOUTH EVENTS

A variety of events offered to students through Xylem Watermark and its partners, including virtual plogging, a fitness trend that blends jogging (or walking) with picking up trash from waterways.

### 5. XYLEM WATER MASTERCLASS SERIES

A series of engaging video classes from academic/industry experts on a range of important topics, from water sustainability to engineering design.

### 6. SPONSORING OTHER HACKATHON AND INNOVATION COMPETITIONS

Examples include: the Silabuz Hack - Escolar, one of the largest innovation contests in Latin America; Major League Hacking's (MLH) INIT 2021 event - a week-long celebration for the start of the 2021 Hackathon Season.

## STATS AS OF JUNE 2021

**1,745**

TOTAL STUDENTS  
ACTIVATED

**25**

WATERMARK FOR  
YOUTH EVENTS

**8**

HACKATHONS

**5**

INCUBATOR  
PROJECTS

**653**

INNOVATION CHALLENGE  
PARTICIPANTS

**255**

XYLEM  
VOLUNTEERS

## ABOUT XYLEM

Xylem (XYL) is a leading global water technology company committed to solving critical water and infrastructure challenges with innovation. Our more than 16,000 diverse employees delivered revenue of \$4.88 billion in 2020. We are creating a more sustainable world by enabling our customers to optimize water and resource management, and helping communities in more than 150 countries become water-secure. Join us at [www.xylem.com](http://www.xylem.com).

